

1. Name of the Faculty: MASS COMMUNICATIN											
2. Course Name	FILM & VIDEO PRODUCTION			L	T	P					
3. Course Code	JM304			1	1	2					
4. Type of Course (use tick mark)				Core ( )	DE ( )	FC ( √ )					
5. Pre-requisite (if any)	10+2 in any discipline	6. Frequency (usetickmarks)	Even ( )	Odd ( √ )	Either Sem ( )	Every Sem ( )					
7. Total Number of Lectures, Tutorials, Practicals											
Lectures = 10		Tutorials = 10		Practical = 20							
8. COURSE OBJECTIVES: Help students understand and appreciate the craft of Film making, and develop the aesthetic and creative sense required for the creating quality films.											
9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes:											
COURSE OUTCOME (CO)	ATTRIBUTES										
CO1	Understand the craft of Film Making.										
CO2	Learn about the different stages of Production.										
CO3	Engage in the synopsis writing process.										
CO4	Appreciate Good content and embrace the best practices.										
CO5	Acquire skills of Documentary and Fiction storytelling.										
10. Unit wise detailed content											
Unit-1	Number of lectures = 08	Title of the unit: What is a Film			Mapped CO: 1, 5						
What is a Film, Script and Structure, Style and Narrative Strategies, Story telling and Visual imagination.											
Unit-2	Number of lectures =08	Title of the unit: Idea to Story			Mapped CO: 1, 2, 3						
From an idea to a story, Screenplay, Shot Division, Visual Treatment.											
Unit-3	Number of lectures = 08	Title of the unit: Cinematography			Mapped CO: 2, 4						
Different Cameras and Formats, Camera Movement, Camera Angles, Framing and looking space, Headroom, 180 degree rule, Rule of Thirds, Types of Shots.											
Unit-4	Number of lectures = 08	Title of the unit: Proposal and Pitching			Mapped CO: 3, 4						
Writing a synopsis, Budgeting, Pitching, Fundraising, Film Festivals.											
Unit-5	Number of lectures = 08	Title of the unit: Editing and Sound Design			Mapped CO:2, 5						
Working with Timeline, Editing on Premiere Pro, Adding sound effects and music, creating a montage.											
11. CO-PO mapping											
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	2	2	1	2	1	1	2	3	1	2	1
CO2	2	2	1	3	2	2	2	3	2	2	2
CO3	2	1	1	2	1	1	2	2	3	2	3
CO4	2	3	1	1	1	2	2	3	2	3	2
CO5	3	1	1	1	1	1	2	3	3	2	3
3 Strong contribution, 2 Average contribution, 1 Low contribution											
12. Brief description of self-learning / E-learning component											
1. <a href="https://www.youtube.com/user/RJFilmSchool/videos">https://www.youtube.com/user/RJFilmSchool/videos</a>											
2. <a href="https://www.youtube.com/c/TylerMowery/videos">https://www.youtube.com/c/TylerMowery/videos</a>											
3. <a href="https://www.youtube.com/c/BehindtheCurtain/videos">https://www.youtube.com/c/BehindtheCurtain/videos</a>											
4. <a href="https://www.youtube.com/channel/UCErSSa3CaP_GJxmFpdjG9Jw">https://www.youtube.com/channel/UCErSSa3CaP_GJxmFpdjG9Jw</a>											
5. <a href="https://www.youtube.com/c/JustWrite/videos">https://www.youtube.com/c/JustWrite/videos</a>											
6. <a href="https://www.youtube.com/c/StudioBinder">https://www.youtube.com/c/StudioBinder</a>											
7. <a href="https://www.youtube.com/user/Nerdwriter1">https://www.youtube.com/user/Nerdwriter1</a>											
8. <a href="https://www.youtube.com/c/TomorrowsFilmmakers/videos">https://www.youtube.com/c/TomorrowsFilmmakers/videos</a>											
1. <a href="https://www.youtube.com/c/TheCloserLook/videos">https://www.youtube.com/c/TheCloserLook/videos</a>											
13. Books recommended:											

4. Leonard C. Shyles. 2007. *The Art of Video Production*. Sage Publications, Inc., USA.
5. Katz, S. D. (2019). *Film directing shot by shot: Visualizing from concept to screen*.
6. Susan Hayward, *Cinema studies : the key concepts /* 3rd Edition, London: Routledge, 2006.
7. *Video production handbook*, Gerald Millerson, Focal Press, 1992.